

2024 LeadIT in numbers



18 countries 24 companies



Global Forum

- 35** insights, briefs and articles.
- 11** events convening +110 public & private organisations.
- 4** data updates tracking green steel & green cement.
- 1** new steel tracker indicator.



Technology Co-development

- 6** new company members from 4 different countries.
- 1** new business-business collaboration between high income & emerging countries.



Industry Transition Partnership

- 5** working groups across steel, cement, finance, innovation, & carbon markets.
- 5** action plans.
- 30+** entities from government, business & research actively engaged.
- 2** annual bilateral high-level events.



Outreach

- 1300 +** new subscribers to LinkedIn.
- 370 +** media mentions.
- 12000 +** users to LeadIT briefs and trackers.
- +14%** website traffic.